

AUTOMATED DATA MANAGEMENT STRATEGIES DRIVE CELL THERAPY SUCCESS

Christophe Suchet, Vineti, USA
christophe.suchet@vineti.com

When the patient *is* the product, personalized therapies require advanced IT strategies. Safe, efficient, cost-effective cell therapies demand constant, finely tuned collaboration across dozens of stakeholders and multiple geographies. Automated data management systems, including cloud-based technologies and real-time feedback loops, can solve key challenges, and make the difference between a therapy that reaches a few patients and one that reaches many.